## CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

	Contract / Revision			Alt Order #	
	489459	1		06278373	
Product					
PATRIOT MAJORITY USA					
Contract Dates	Estimate #				
08/15/12 - 08/22/12	1615				
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision
Patriot Majority USA			0	8/14/12	/ 08/14/12
	Billing Cycle	Billing	Cale	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	Broadcast		Cash
	<u>Station</u>	Accour	nt E	<u>xecutive</u>	Sales Office
	KVVU	Teresa Difuria		uria	TELEREP-PHIL
	Special Handl	ling			
	Demographic				
	Adults 35+				
	IDB#	Adverti	ser	Code	Product Code
		84			91
	Agency Ref			Advertiser	Ref
	i			1	

Spots/ \*Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount KVVU 08/15/12 08/21/12 Cold Case Files 1-2pm :30 MM \$525.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/15/12 08/21/12 \$175.00 MTW----3 KVVU 08/15/12 08/21/12 :30 The Dr.Oz Show M-F 10a-11a NM 3 \$675.00 Start Date End Date Spots/Week **Weekdays** Rate Week: 08/15/12 08/21/12 MTWTF--3 \$225.00 KVVU 08/15/12 08/21/12 Fox 5 News M-F 10p-11p :30 NM 2 \$3,450.00 10p-11p End Date Start Date <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 08/15/12 08/21/12 \$1,725.00 MTWTF--2 KVVU 08/15/12 08/21/12 Cops 2-3p :30 NM 3 \$555.00 Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Week: 08/15/12 08/21/12 MTW----3 \$185.00 KVVU 08/15/12 08/21/12 Anderson :30 NM 3-4p 4 \$1,100.00 Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 08/15/12 \$275.00 08/21/12 MTW----4 KVVU 08/15/12 6 08/21/12 The Dr.Oz Show 4-5p :30 NM \$1,400.00 4 Start Date **End Date** Weekdays Spots/Week Rate \$350.00 Week: 08/15/12 08/21/12 MTW--4 KVVU 08/15/12 08/21/12 Fox 5 News @ 430am NM M-Th, Sun 430-5ar :30 2 \$130.00 Start Date End Date Spots/Week Rate <u>Weekdays</u> Week: 08/15/12 08/21/12 M--T--S 2 \$65.00 KVVU 08/15/12 08/21/12 Fox 5 News at 5 5-530p :30 NM 2 \$1,170.00 Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 08/15/12 08/21/12 \$585.00 KVVU 08/15/12 08/21/12 FOX 5 News 5-6am M-F 5a-6a :30 NM 2 \$900.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/15/12 08/21/12 MTWTF-\$450.00 2 M-F 530-6p KVVU 08/15/12 08/21/12 Fox 5 News at 5 MF 530-6p :30 NM 2 \$1,200.00 Start Date End Date Weekdays Spots/Week Rate 08/21/12 \$600.00 Week: 08/15/12 MTW----Fox 5 News at 6pm 11 KVVU 08/15/12 08/21/12 M-F 6-630pm :30 NN 2 \$1,050.00 End Date Start Date Weekdays Spots/Week <u>Rate</u>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489459 /	Alt Order # 06278373	
Contract Dates	Product	Estimate #	_
8/15/12 - 08/22/12	PATRIOT MAJORITY	U 1615	

***************************************	
<u>Advertiser</u>	Original Date / Revision
Patriot Majority USA	08/14/12 / 08/14/12

08/15/12 - 08/22/12

		Spots/		
*Line Ch Start Date End Date Description		Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/15/12         08/21/12         MTW         2	<u>Rate</u> \$525.00			
N 12 KVVU 08/15/12 08/21/12 Fox 5 News AM M-F 6a-7a		:30	NM 2	\$1,650.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTWTF 2	<u>Rate</u> \$825.00			
N 13 KVVU 08/15/12 08/21/12 MORE Access	630-7pm	:30	NM 2	\$800.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/15/1208/21/12MTW2	<u>Rate</u> \$400.00			
N 14 KVVU 08/15/12 08/21/12 Extra	M-F 7-730p	:30	NM 2	\$1,150.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTW 2	<u>Rate</u> \$575.00			
N 15 KVVU 08/15/12 08/21/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM 5	\$3,750.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTWTF 5	<u>Rate</u> \$750.00			
N 16 KVVU 08/15/12 08/21/12 More M-F 9-10a	M-F 9a-10a	:30	NM 3	\$645.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTWTF 3	<u>Rate</u> \$215.00			
N 17 KVVU 08/17/12 08/17/12 Bones	Fri 9p-10p	:30	NM 1	\$1,700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12        1         1	<u>Rate</u> \$1,700.00			
N 18 KVVU 08/20/12 08/20/12 Hotel Hell	Mon 8p-9p	:30	<b>NM</b> 1	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 1 1	<u>Rate</u> \$2,700.00			
N 19 KVVU 08/18/12 08/18/12 FOX 5 News Sat 10-11p	10-11p Sat	:30	<b>NM</b> 1	\$950.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12        1-         1	<u>Rate</u> \$950.00			
N 20 KVVU 08/18/12 08/18/12 The Closer	Sa 2-3p	:30	NM 4	\$300.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12        4-         4	<u>Rate</u> \$75.00			
N 21 KVVU 08/18/12 08/18/12 Numb3rs	Sa 4-5p	:30	NM 1	\$150.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12        1-         1	<u>Rate</u> \$150.00			
N 22 KVVU 08/18/12 08/18/12 Criminal Minds	Sat 5-6p	:30	NM 1	\$225.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12        1-         1	<u>Rate</u> \$225.00			
N 23 KVVU 08/19/12 08/19/12 Sports Plus Su 1045p	1045p-11p	:30	NM 1	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	<u>Rate</u> \$625.00			
N 24 KVVU 08/19/12 08/19/12 Numb3rs	Sun 12-1am	:30	NM 1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	<u>Rate</u> \$135.00			
N 25 KVVU 08/19/12 08/19/12 Fox News Sunday 8-9a	8-9a	:30	<b>NM</b> 1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	<u>Rate</u> \$300.00			
N 26 KVVU 08/15/12 08/15/12 So You Think You Can Dance		:30	NM 1	\$4,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	<u>Rate</u> \$4,250.00			
N 27 KVVU 08/22/12 08/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM 1	\$750.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12        1         1	<u>Rate</u> \$750.00			

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		<u>Alt Order #</u> 06278373
Contract Dates	Product	Estimate #
08/15/12 - 08/22/12	PATRIOT MAJORITY U	1615

Advertiser	Original Date / Revision				
Patriot Majority USA	08/14/12 / 08/14/12				

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N         28         KVVU         08/22/12         08/22/12         Anderson           Start Date         End Date         Weekdays         Spots/Week           Week:         08/20/12         08/26/12        1         1	3-4p <u>Rate</u> \$275.00	:30	MM	1	\$275.00
N       29       KVVU       08/22/12       08/22/12       Fox 5 News at 5         Start Date       End Date       Weekdays       Spots/Week         Week:       08/20/12       08/26/12      1       1	5-530p <u>Rate</u> \$585.00	:30	MM	1	\$585.00
N 30 KVVU 08/22/12 08/22/12 Fox 5 News M-F 10p-11p  Start Date	10p-11p <u>Rate</u> \$1,725.00	:30	NM	1	\$1,725.00
		Totals		60	\$34,820.00

Time Period	# of Spots	Gross Amount	Net Amount		
07/30/12 -08/22/12	60	\$34,820.00	\$29,597.00		
Totals	60	\$34,820.00	\$29,597.00		

Signature:	Date:	
_		

## CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

	Contract / Revision			Alt Order #			
	489459	1		06278373			
Product							
PATRIOT MAJORITY USA							
Contract Dates	Estimate #						
08/15/12 - 08/22/12	1615						
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision		
Patriot Majority USA			0	8/15/12	/ 08/15/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	oadcast		Cash		
	Station	Accour	nt E	<u>xecutive</u>	Sales Office		
	KVVU	Teresa	Dif	uria	TELEREP-PHIL		
	Special Hand	ling	·				
	Demographic	,					
	Adults 35+	_					
	IDB#	<u>Adverti</u>	ser	Code	Product Code		
		84			91		
	Agency Ref			<u>Advertiser</u>	Ref		

		Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type Sp	ots	Amount
E 5 KVVU 08/15/12 08/21/12 Anderson	3-4p	:30		NM	4	\$1,100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/15/12         08/21/12         MTW-F         4	<u>Rate</u> \$275.00					
Week: 08/15/12 08/21/12 MTW-F 4 Spot Ch Date Range Description	\$275.00 Start/End Time	Weekdays Length	Rate	Туре		
1 KVVU 08/15/12-08/21/12 Anderson	3-4p	MTuWF :30	\$275.00	NM .		
See <i>MG 5.5</i>	م، ت		Ψ21-0:00	14/7/		
5 KVVU 08/17/12-08/17/12 Anderson	2-3p	F :30	\$275.00	NM		
E 6 KVVU 08/15/12 08/21/12 The Dr.Oz Show	4-5p	:30	100	NM	4	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/15/12	\$350.00	M/ Lulaura 1 th	D-1-	_		
Spot Ch Date Range Description 2 KVVU 08/15/12-08/21/12 The Dr.Oz Show	<u>Start/End Time</u> <i>4-5p</i>	Weekdays Length MTuWF :30	<u>Rate</u> \$350.00	<u>Type</u> <i>NM</i>		
See MG 6.5	4-5p	M10W30	<del>ФЭЭU. UU</del>	IVIVI		
5 KVVU 08/17/12-08/17/12 Dr Oz	3-4p	F :30	\$350.00	NM		
® MG for 6.2 08/17	•		,			
E 17 KVVU 08/17/12 08/17/12 Bones	Fri 9p-10p	:30		NM	1	\$1,700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 08/13/12 08/19/121 1	\$1,700.00			_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 08/13/12-08/19/12 Bones See MG 17.2	Fri 9p-10p	F :30	\$1,700.00	NM		
2 KVVU 08/18/12-08/18/12 Mobbed	Sa 9p-10p	Sa :30	\$1,700.00	NM		
® MG for 17.1 08/17	od op 1op	5ú .00	Ψ1,700.00	INIVI		
N 20 KVVU 08/18/12 08/18/12 The Closer	Sa 2-3p	:30		NM	4	\$300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			· · · · · ]	•	4555.50
Week: 08/13/12	\$75.00			1		

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08/15/12 / 08/15/12



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

		06278373
<u>Contract Dates</u> 08/15/12 - 08/22/12	Product PATRIOT MAJORITY U	Estimate # 1615
Advertiser	l Origin	nal Date / Revision

			Spots/			
*Line Ch Start Date End Date Description	Start/End Time D	ays Len	gth Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		A CONTRACT OF THE PARTY OF THE		_	1.086 (1.000 t )
Spot Ch Date Range Description	Start/End Time W	<u>eekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
1 KVVU 08/13/12-08/19/12 The Closer	Sa 2-3p	Sa	:30	<del>\$75.00</del>	NM	
See MG 20.5,20.6,20.7,20.8						
2 KVVU 08/13/12-08/19/12 The Closer	Sa 2-3p	Sa	:30	<del>\$75.00</del>	NM	
See MG 20.5,20.6,20.7,20.8					·	
3 KVVU 08/13/12-08/19/12 The Closer	Sa 2-3p	Sa	:30	<del>\$75.00</del>	NM	
See MG 20.5,20.6,20.7,20.8						
4 KVVU 08/13/12-08/19/12 The Closer	Sa 2-3p	Sa	:30	<del>\$75.00</del>	NM	
See MG 20.5,20.6,20.7,20.8						
5 KVVU 08/19/12-08/19/12 The Closer	Sa 12p-6p/Su 9a-6	St	:30	\$75.00	NM	
MG for 20.2,20.3,20.1,20.4						
6 KVVU 08/19/12-08/19/12 The Closer	Sa 12p-6p/Su 9a-6	Sı	:30	<del>\$75.00</del>	NM	
® See MG 20.9	, ,					
7 KVVU 08/19/12-08/19/12 The Closer	Sa 12p-6p/Su 9a-6	St	:30	\$75.00	NM	
MG for 20.2,20.3,20.1,20.4	' '					
8 KVVU 08/19/12-08/19/12 The Closer	Sa 12p-6p/Su 9a-6	SL	:30	\$75.00	NM	
MG for 20.2,20.3,20.1,20.4				,		
9 KVVU 08/19/12-08/19/12 Without A Trace	Sa 12p-6p/Su 9a-6	SL	:30	\$75.00	NM	
® MG for 20.6 08/19				•		
1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1						
			Total	ls	60	\$34,820.00

Patriot Majority USA

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/22/12		\$34,820.00	\$29,597.00
Totals	60	\$34,820.00	\$29,597.00

Signature:	Date:

\$\$\$ \$\$\$ HEADLINE# 6278373 TRF# 489459 MOD# 1: UNAPPROVED REV #1 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET AGENCY CREDIT

HARRIS REPORT FROM REP FAX# 610-225-1191 RISK !!!

\*\*CHANGES\*\*

AUG16/12 09.2
\*\*\* KVVU-TV \*\*\*

DATE_AUG16/12 09.23	DATE	I		CO-OP BILLING NEEDED	TAX	STATE TAX	AX	CITY TAX
				WK-2	AUG22/12 WK	5/12	DATES AUG15/12	FLIGHT
			OICE)	PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE)	USA EST#1615 C	JORITY	PATRIOT MA	PRDCT
REGIONAL	LOCAL	NATL.	CLASS:	\$ 6278373	CONTRACT #_		#	ORDER
				DC 20007	WASHINGTON,			
URIA	TERESA DIFURIA	PRSN PH-	SALES	W,	3050 K ST NW,			
	SARAH LEVENE	NAME SARAH	BUYER I	STRATEGIES	E WATERFRONT STRATEGIES	AGY. NAME	А	AGY #_
SALESMAN #	OFF.#_762	OF:	REP.#_	MAJORITY USA	E ISS/PATRIOT MAJORITY USA	ADV. NAME	A	ADV #_

REP: PLS TOTAL SAME OK'D M5 SEE LINES FR NIKKI TO ROSE CNF THANKS ω 5

STA:

CON CM \*\*\*\* THIS S Ø CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE#:REP LINE#: 32 AGENCY ADVERTISER CODE = 9 :CD: Ø 300P-400P TIME PERIOD •• 91 LGTH : 1 30 84 SEC .. AGENCY EST# \$75.00 RATE 1 1615 •• 8/19 DATE START 8/19 END :SPTS: ω NEEK SUN DAYS : TOTL: ω

PROGRAM : ORD COM1:

THIS IS A MAKE-GOOD FOR AUG18 ON LINE-20 FOR 4 THE CLOSER
PRG MOVED TO SUNDAY. PRE-BOOKED PLS APPROVE.

HEADLINE# 6278373 TRF# 489459 MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 610-293-4100 AGENCY CREDIT RISK !!! FAX# 610-225-1191

REP \$\$\$

HARRIS REPORT FROM REP \*\*CHANGES\*\* AUG16/12 09.2
\*\*\* KVVU-TV \*\*\*

STATION MAKEGOOD OFFERS: :LINE#:REP ス い OK'D ORD COM2: LINE#: THIS IS A PROGRAM : ORD COM1:  $\omega$ : CD: Ø BUY#32 400P-500P MAKE-GOOD FOR AUG19 WITHOUT A TRACE SPOT N/A ORDER 4 PLSTIME APPROVE. PERIOD MISSED:SUN/300P-400P OFFER:SUN/400P-500P CMT: PLS APPROVE. CMT:SPOT N/A ORDER LGTH SPOTS 30 ON LINE-32 SEC ያን ATNO 4 \$75.00 ω SPOTS FOR BREAKS. RATE Н SPOT/WK ζn AUG19 AUG19 M G 8/19 WITHOUT START DATE BREAKS. M  $\infty$ MG TRACE 8/19 END DATE 30S 30S WITHOUT PRE-BOOKED :SPTS: \$75.00 \$75.00 A TRACE TNVT PRE-BOOKED SUN (AUG15/12)
PLS ADVISE. DAYS : TOTL: SPTS:  $\vdash$ 

AUG/12 34820.00 CONTRACT TOTAL TOTAL SPOTS 34820.00 00

MARKET TOTALS \$166,735 KVVU 21% KSNV 38% KTUD 0% KLAS 11% KTNV 21% AMVX % O) KVCW ω W CABL 0%

DEMOS-SVC-NSH RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 된-편편된 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

HEADLINE# 6278373 TRF# 489459 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

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ADV

#

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\* AUG15/12 15.4
\*\*\* KVVU-TV \*\*\*

762

SALESMAN

#

FAX# 610-225-1191

AGY ORDER ADV. AGY. NAME NAME WATERFRONT STRATEGIES ISS/PATRIOT WASHINGTON 3050 K ST CONTRACT ww, # MAJORITY USA DC 20007 BUYER NAME SALES REP.# PRSN PH-SARAH LEVENE OFF.#

6278373 CLASS: NATL. LOCAL REGIONAL

TERESA DIFURIA

FLIGHT PRDCT PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE)

AUG15/12 AUG22/12 WK-2

DATES

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15

/12

15.44

REF: STA SEE LINES 31-34 OK'D M1-M4 Ä TOTAL SAME NIKKI ROSE CNF THANKS

CON CM \*\*\*\* THIS SH × CASH IN ADVANCE SCHEDULE \*\*\*\*

STA:

: LINE#:REP : PROGRAM : ORD COM1: CON PROGRAM :  $_{3}^{3}$ Ŋ COM1: AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 9 :CD: Þ E S 300P-400P 200P-300P ANDERSON COOPER
TP CHG DUE TO NFL PRE-SEASON
MAKE-GOOD FOR AUG17 ON LINE-5 ANDERSON ANDERSON TIME PERIOD COOPER . .. 91 LGTH | 30 30 84 SEC .. .. AGENCY GAME. FOR 1 \$275.00 \$275.00 RATE 西S丁# PRE BOOKED I 1615 ω 8/15 /17 START DATE PLS APPROVE ω 8/21 /17 END :SPTS:  $\vdash$ ω HNVT FRI W-F,M-TU DAYS : TOTL: SPTS μ ω

THIS IS A

## REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 15.4

REP HEADLINE# 6278373 TRF# 489459 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

MЗ	Z N	M T	Ω 												: LINE
OK'D	OK'D	OK' D	PROGRAM : ORD COM1: THIS IS A	32	PROGRAM CON COMI	20	PROGRAM ORD COM: ORD COM: THIS IS	3 1	PROGRAM	17	PROGRAM ORD COM: THIS IS	3 4	PROGRAM CON COM1	on.	LINE#:REP
BUY#5	BUY#20	BUY#17	THE PRG MAKE-	A 300P-4	: THE	s 200P-3	GOM1: MOBBED COM1: SPOT N/A COM2: NIGHT PR IS A MAKE-GOOD	A 900P-1	BONE:	S 900P-1	: DR O 1: TP C A MAKE-	A 300P-4	DR O	ES 400P-5	:CD: TIME
MISSED: W-F, OFFER: FRI/ CMT: TP (	MISSED OFFER CMT		CLOSER MOVED TO GOOD FOR	00P	CLOSER	400	NO FOR	1000₽	വ വ	1000P	OZ CHG DUE TO 3-GOOD FOR 3	00P	NN	400P	PERIOD
SSED:W-F,M-TU/300P)FFER:FRI/200P-300P CMT:TP CHG DUE TO	MISSED:SAT/200P-300P OFFER:SUN/300P-400P CMT:PRG MOVED TO	MISSED: FRI/900P-1000P OFFER: SAT/900P-1000P CMT: SPOT N/A NO NE CMT: NIGHT PRIME. P	SUNDAY. PRE-BOOK AUG18 ON LINE-20	30		30	NETWORK PRIME DUE PRE-BOOKED PLS A AUG17 ON LINE-17	30		30	O NFL PRE-SEASON AUG17 ON LINE-6	30		30	: LGTH : SEC
AU  NEL PRE-SEASON	SUNDAY. PRE-	OP OP NETWORK PRIME D PRE-BOOKED PLS	ED PLS FOR 4	\$75.00		\$75.00	TO NEL PPROVE. FOR 1 S	\$1,700.00		\$1,700.00	GAME. FOR 1	\$350.00		\$350.00	RATE
AUG17 AUG17 SON GAME. PRE	AUG18(4/WK) AUG19(4/WK) -BOOKED PLS A	AUG17 AUG18 DUE TO NFL	APPROVE. SPOTS/WK	8/19		8/18	PRE-SEASON GF POT/WK	8/18		8/17	PRE-BOOKED PLS SPOT/WK	8/17		8/15	: START
E BOOKED	APPROVE.	30 PRE-SEASON		8/19		8/18	GAME. MG S	8/18		8/17	APPROVE.	8/17		8/21	: END
30s 3	3 0 S	S GAM		4		0	SATURDAY	Ъ		0	•	۲		ω	:SPTS:
\$275.00 \$275.00 PPROVE.	\$75.00 \$75.00	,700 ,700 MG					7								WEEK :
(AUG14/12) PLS ADVISE	(AUG14/12) PLS ADVISE	.00 (AUG14/12) .00 PLS ADVISE SATURDAY		SUN		SAT		SAT		FRI		FRI		W-E,M-TU	DAYS
12) 12)	ISE.	12) ISE.		4		0		₽		0		Н		ω	:TOTL:

HEADLINE# 6278373 TRF# 489459 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

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T: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

FAX# 610-225-1191

AUG15/12 15.4
\*\*\* KVVU-TV \*\*\*

STATION MAKEGOOD OFFERS: :LINE#:REP Σ 4 OK D LHNE#: : CD: BUY#6 TIME PERIOD MISSED: W-F, M-TU/400P-500P LGTH .. SEC .. .. RATE AUG17 AUG17 START DATE END 30s 30s :SPTS: HNVT (AUG14/12) PLS ADVISE. DAYS : TOTL:

AUG/12 34820.00 OFFER: FRI/300P-400P CMT: TP CHG DUE TO ZFL PRE-SEASON GAME. PRE-BOOKED PLS \$350.00 \$350.00 APPROVE. CONTRACT TOTAL SPOTS 34820.00

MARKET TOTALS \$166,735 KVVU 21% KUUU 0 % 8 % **KLAS 11%** KTNV 218 KVMY 6% KVCW ω « CABL %

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT DOW. CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 日一日日日 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6278373
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4 \*\*\* KVVU-TV \*\*\*

FLIGHT AGY ADV YTID PRDCT ORDER TAX DATES AUG15/12 PATRIOT MAJORITY **52と5のた** AGY. ADV. STATE NAME NAME USA EST#1615 COMMENTS: TAX WATERFRONT STRATEGIES ISS/PATRIOT MAJORITY USA AUG22/12 WASHINGTON, 3050 K ST NW, CONTRACT WK-2 # DC 6278373 20007 CO-OP (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: NATL. SALES BUYER NAME REP.# PRSN PH-SARAH LEVENE 〇月日.# LOCAL TERESA DIFURIA 762 DATE SALESMAN REGIONAL AUG14/12 # 14.44

REP: TO ROSE FR NIKKI NEW PATRIOT MAJORITY USA O TOTAL \$34820 PLS CNF THANKS ORDER

CON CM THIS S Þ CASH IN ADVANCE SCHEDULE

PROGRAM : CON COM1:	N	PROGRAM :	1	AGI AGI	: LINE#:REP :0
M : DR OZ	1000A-1100A	COLD CASE	100P-200P	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 91	:CD: TIME PERIOD
	30	FILES	30	ODE = 84 = 91	: LGTH : SEC
	\$225.00		\$175.00	AGENCY EST# = 1615	RATE
	8/15		8/15	= 1615	: START
	8/21		8/21		
	ω		ω		END :SPTS: WEEK
	W-F,M-TU		W-F , $M-TU$		EEK: DAYS
	ω		ω		: TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

)M REP AUG14/12 14.4 \*\*\* KVVU-TV \*\*\*

PROGRAM : FOX 5	11 600P-63	PROGRAM : FOX 5	10 530P-60	PROGRAM : FOX5	9 500A-60	PROGRAM : FOX 5	8 500₽-53	PROGRAM : FOX5	7 430A-45	PROGRAM : DR OZ	6 400P-500	PROGRAM : ANDERSON	5 300P-40	PROGRAM : COPS	4 200P-30	PROGRAM : FOX 5	3 1000P-1	:LINE#:REP :CD: TIME :LINE#: :
NEWS AT 530PM	90	NEWS AT 530 NEWS AT 530	0 P	NEWS 5A NEWS 5A	OA	NEWS AT 5PM	90	NEWS 5A NEWS 5A	9A		90	SON COOPER	40	/ COPS	0 P	NEWS AT 10	100P	PERIOD : LO
M4 C	30	M4 C	30		30	Д ,	30		30		30		30		30	ט ט	30	LGTH : SEC :
	\$525.00		\$600.00		\$450.00		\$585.00		\$65.00		\$350.00		\$275.00		\$185.00		\$1,725.00	RATE
	8/15		8/15		8/15		8/15		8/15		8/15	,	8/15		8/15		8/15	: START
	8/21		8/21		8/21		8/21		8/21		8/21		8/21		8/21		8/21	: END
	N		N		N		N		N		4		4		ω		N	:SPTS: WEEK
	W-F,M-TU		W-F,M-TU		W-F,M-TU	·	W-F,M-TU		W-F,M-TU		W-F,M-TU	,	W-F,M-TU		W-F,M-TU		W-F,M-TU	: DAYS
	N		N		N		N		N		4		44		ω		N	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4 \*\*\* KVVU-TV \*\*\*

:LINE#:REP :C	CD: TIME PERIOD :	LGTH : SEC	RATE	: START	: END : DATE	:SPTS:	WEEK :	DAYS	:TOTL:
12	600A-700A	30	\$825.00	8/15	8/21			W-F,M-TU	N
PROGRAM : CON COM1:	1: FOX5 NEWS 6A								
13	630P-700P	30	\$400.00	8/15	8/21	N		W-F,M-TU	Ν
PROGRAM : CON COM1:	: FOX 5 NEWS AT	530PM 1000005	cess.						
14	700P-730P	30	\$575.00	8/15	8/21	N		W-F,M-TU	Ν
PROGRAM :	1 : EXTRA 11: EXTRA						٠		
15	700A-900A	30	\$750.00	8/15	8/21	Οī		W-F,M-TU	U
PROGRAM : CON COM1:	: FOX5 MORNING: FOX5 MORNING	NEWS							
16	900A-1000A	30	\$215.00	8/15	8/21	ω		W-F,M-TU	ω
PROGRAM : CON COM1:	1 : MORE LAS VEGAS	,							
17	900P-1000P	30	\$1,700.00	8/17	8/17	ц		FRI	₽
PROGRAM :	1: BONES NA								
18	4006-4008	30	\$2,700.00	8/20	8/20	Н		NON	₽
PROGRAM :	1: HELL'S KITCHEN/HOTEL	HOLET HETT							
19	1000P-1100P	30	\$950.00	8/18	8/18	Н		SAT	₽
PROGRAM : CON COM1:	: FOX 5 NEWS AT	10PM SAT 10PM SAT							
20	200P-300P	30	\$75.00	8/18	8/18	4		SAT	4
PROGRAM :	1 : THE CLOSER								

REP HEADLINE# 6278373
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP AUG14/12 14.4 \*\*\* KVVU-TV \*\*\*

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC	: RATE	: START : DATE	: END	: SPTS: 1	NEEK : I	DAYS : TOTL:	IS:
21	400P-500P	30	\$150.00	8/18	8/18	щ	SAT	T.	1
PRQGRAM :	NUMB3RS NUMB3RS								
22	500P-600P	30	\$225.00	8/18	8/18	ч	SAT	Н	7
PROGRAM : CON COM1:	CRIMINAL MINDS								
23	1045P-1100P	30	\$625.00	8/19	8/19	ш	SUN	Н	٢
PROGRAM : CON COM1:	FOX 5 SPORTS	EXTRA EXTRA							
24	1200M-100A	30	\$135.00	8/19	8/19	₽	SUN	1	_
PROGRAM : CON COM1:	NUMB3RS NUMB3RS								
25	800A-900A	30	\$300.00	8/19	8/19	Н	SUN	1	7
PROGRAM : CON COM1:	FOX NEWS SUNDAY	Κ, Κ,							
26	800P-1000P	30	\$4,250.00	8/15	8/15	Н	WED	ц Т	۲
PROGRAM : CON COM1:	SO YOU THINK	YOU DANCEEFF:	5/30 - 5/30 -						
27	700A-900A	30	\$750.00	8/22	8/22	Н	WED	1	г
PROGRAM :	FOX5 MORNING	NEWS							
28	300P-400P	30	\$275.00	8/22	8/22	Н	WED	<b>1</b>	٢
PROGRAM : CON COM1:	ANDERSON COOPER	w w							
29	500P-530P	30	\$585.00	8/22	8/22	Н	WED	1	μ.
PROGRAM : CON COM1:	FOX 5 NEWS AT	2 5 M 2 5 M							

REP HEADLINE# 6278373
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

AUG14/12 14.4 \*\*\* KVVU-TV \*\*\*

AUG/12 :LINE#:REP : LINE#: PROGRAM : CON COM1: 30 34820.00 :CD: 1000P-1100P FOX X TIME ហហ PERIOD NEWS 8 AT 10P .. LGTH : 30 SEC .. .. \$1,725.00 RATE . .. 8/22 START 8/22 END :SPTS:  $\vdash$ CONTRACT TOTAL TOTAL SPOTS WEEK : WEU DAYS 34820.00 60 : TOTL:  $\vdash$ 

MARKET TOTALS \$166,735

KVVU 21%

KSNV 38% KTUD 0% KLAS 11%

> KTNV 21% KVMY 6%

KVCW 3%

CABL 0%

SVC- NSI DEMOS- RA35+\*